

## **Pride of Place**

The project 'Pride of Place' (PoP) aims at developing an up-to-date and sustainable educational program for secondary education in rural areas across Europe. The project is unique in its purpose of raising awareness on the importance of development of Pride of Place and offering a ready-to-use and tested curriculum. Moreover the project aims at developing a parallel curriculum for teachers which will support and increase pupils' 21st century competences while promoting and enhancing PoP.

PoP is the sense of positive pride one feels for the place one lives in and/or comes from and it is a product of other elements (such as place identity, social identity and place attachment) that make up part of the emotional bond people have with their place. Teaching about place using local cultural heritage is an essential part of increasing Pride of Place and will increase social cohesion, social inclusion (of newcomers), social engagement and improve individuals wellbeing in rural areas.

The project will have three outputs:

1. An advocacy document with background reading on the relevance of the Pride of Place for rural development and for the empowerment of young people and consequently for the empowerment of rural communities.
2. An educational program of 10-14 weeks (2/3 hours weekly) for secondary education (pupils aged 12 -16y) supporting the development of PoP in rural youth, enhancing the pupils 21<sup>st</sup> century skills, and;
3. A training course for educators in secondary education who will use the educational program in rural areas with a focus on improving teachers' 21<sup>st</sup> century teaching competences.

The partnership consists of a collaboration between two universities, two NGO's and two school institutions. The Anatta Foundation (NL) is the lead partner in the 26 months project, with the five project partners: Sapienza University (Italy), Akdeniz University (Turkey), Oidhreach Chorca Dhuibhne Teo (Ireland), Agrupamento de Escolas n.º 1 de Gondomar (Portugal) and Istituto Comprensivo Cortemilia -Saliceto (Italy). The project results will be accessible through the School Education Gateway, eTwinnings, the project website [www.prideofplace.eu](http://www.prideofplace.eu) (online feb 2019) and through the media channels of the partner organizations.

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