



*Short Curriculum Vitae*



**PERSONAL DATA**

Name Prof. Marino Bonaiuto

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Nationality Italian

Birth Bologna, 19 July 1963

Fiscal Code BNTMRN63L19A944I

**ACADEMIC CAREER**

- Date 2016-2019
- Company Università di Firenze (Italia)
- Role Sapienza Member in Management Board of Interuniversity Research Centre on "Systems and Technologies for Health Structures" (TESIS)
- Main responsibilities Collaboration to TESIS management
  
- Date 2011 -
- Company Sapienza Università di Roma (Italia)
- Role President Master in Psychology of communication and marketing
- Main responsibilities Coordinating and promoting the Master
  
- Date 2011 -
- Company Sapienza University of Rome (Italy)
- Role Director of CIRPA (Centre for Interuniversity Research in Environmental Psychology)



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- Main responsibilities  
CIRPA promotion and fund raising; research projects coordination;  
Creation of innovative scientific and promotional initiatives
  
- Date  
2006 - 2011
- Company  
Sapienza University of Rome (Italy)
- Role  
Vice-director of CIRPA (Interuniversity Centre of Research in Environmental Psychology)
- Main responsibilities  
CIRPA promotion and fund raising; research projects coordination
  
- Date  
November 2006 – 2009
- Company  
Sapienza University of Rome (Italy)
- Role  
Head of Department
- Main responsibilities  
Department of Psychology of Socialization and Developmental Processes (about 40 permanent and 15 temporary staff)
  
- Date  
2001 –
- Company  
Sapienza University of Rome (Italy)
- Role  
Full Professor
- Main responsibilities  
Psychology of communication (Undergraduate); Organizational communication (Postgraduate), Architectural psychology (Master); Individual assessment and development centre (previous Master); PhD supervisor; Research funding University commission member (Faculty representative 2006-2009); Board of Department member (past); Board of Master in HR Assessment member (past). Research grants from: Ministry or research; University; Faculty; local public institutions; private companies; Consultancy contracts: private companies (HR or Communication sectors)
  
- Date  
1998 – 2001
- Company  
Sapienza University of Rome (Italy)
- Role  
Associate Professor
- Main responsibilities  
Psychology of social communications; Environmental psychology (Undergraduate); PhD supervisor; Faculty assessment team member; Research grants from: Faculty; Consultancy contracts: private companies (HR sector)
  
- Date  
1996 – 1998
- Company  
Sapienza University of Rome (Italy)
- Role  
Researcher
- Main responsibilities  
Psychosocial research methodology (Undergraduate)
  
- Date  
1994 – 1996
- Company  
Sapienza University of Rome (Italy)
- Role  
Post-doc fellow
- Main responsibilities  
Responsibility of one research project; collaboration to several research projects
  
- Date  
1993 – 1994
- Company  
University of Surrey (Guildford, UK)
- Role  
EC researcher



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- Main responsibilities

Responsibility of one research project; collaboration to several research projects

**EDUCATION**

- Date
- Institution
- Level
- Date
- Institution
- Level

1993  
Sapienza University of Rome (Italy)  
PhD in Social and Developmental Psychology

1987  
Sapienza University of Rome (Italy)  
Degree in Psychology (4 years, applied)

**AFFILIATIONS/MEMBERSHIPS**

EASP (European Association of Social Psychology)  
IAPS (International Association for People-environment Studies; Board member 2002–2006)  
IAAP (International Association of Applied Psychology, Divisions of Work and Organizational Psychology and of Environmental Psychology; in the Members-at-Large of the Board of Directors 2010-2018)  
AIP (Italian Association of Psychology; Board member and Treasurer 2000–2005)

**REFEREE FOR**

British Journal of Social Psychology; Journal of Community and Applied Social Psychology; Journal of Environmental Psychology; Landscape and Urban Planning; Journal of Pragmatics; Society and Natural Resources; Asia Pacific Management Review; Humor; Environment and Planning B; American Journal of Community Psychology; Journal of Environmental Management; Journal of Urban Affairs; Environmental Education Research; Journal of Educational, Cultural and Psychological Studies; Environmental Monitoring and Assessment; Evaluation and Program Planning; Group Processes and Intergroup Relations; Danish Journal of Geography; Journal of Business Research; Cahiers Internationaux de Psychologie Sociale; Sustainability; Nonprofit and Voluntary Sector Quarterly; International Journal of Management Practice; Environment & Behavior; Fresenius Environmental Bulletin; Habitat International; Land Use Policy; PLoS ONE; Journal of Happiness Studies; Journal of Human Resources and Sustainability Studies; Nature Energy; Pain; Urban Forestry and Urban Greening; Frontiers in Psychology (Associate Editor 2016-). Rassegna di Psicologia; Età Evolutiva; Psicologia della Salute; Psicologia Sociale; Micro & Macro Marketing; Techne - Journal of Technology for Architecture and Environment; TPM - Testing, Psychometrics, Methodology in Applied Psychology. University of Padua grants; Catholic University of Milan grants; Qatar National Research Fund grants; Italian Ministry of University and Research (PRIN and FIRB grants and CIVR and VQR); UK Natural Environment Research Council grants; UK International Conference Programme Committee invited member for British Psychological Society Social Psychology Conference 2011 in Cambridge; Danish Council for Independent Research /



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Humanities; Czech Science Foundation; French Agence Nationale de la Recherche; EC H2020 (2015).

#### EDITORIAL BOARDS

2012 - : *Psicologia*, Journal of the Portuguese Association of Psychology  
2013 - : *Psicologia sociale* (il Mulino)  
2013 - : *Micro & Macro Marketing* (il Mulino)  
2015 - : *Journal of Human Resource and Sustainability Studies* (JHRSS)  
2015- : *International Journal of Environment, Workplace and Employment* (IJEWE)  
2016- : *Frontiers in Psychology* (Associate Ed. Environmental Psychology)

#### PhD SUPERVISIONS

Over 10 in Italy (1 awarded AIP- Chartered Psychologists 2003, now full professor; 1 awarded AIP Social Psychology Division 2005, now professional consultant; 1 awarded AIP Fondazione Rosselli, now associate professor; 1 now assistant professor in Denmark; 1 awarded AIP Social Psychology Division 2017)  
2 abroad

#### PUBLICATIONS

*h*-index = 20 (Scopus 2018)  
Scientific refereed international journals: over 55  
Scientific refereed Italian journals: over 40  
Chapters in international books: over 45  
Chapters in Italian books: over 60  
Other writings: about 20  
Books in English: 2 (edited) and 1 EC report  
Books in Italian: 11 (5 edited)  
Abstracts of international or national conferences: over 200

#### MAIN GRANTS

2018-2022 ABC-SALT, Biofuels social impact, EC H2020, €200.097  
2018-2020 SISMI, Env Psych for seismic areas, Regione Lazio, €4.000  
2018-2020 PROTECT, Treatment of offenders, EC REC/Justice, €19.267  
2018-2020 Tool VIP 24, Professional guidance, EC Erasmus+, €13.946  
2018-2020 Pride of Place, EC Erasmus+, €41.139  
2017-2020 DT.Uni Design Thinking University, EC Erasmus+, €46.520  
2016-2019: ACCOMPLISH, Impact of SSH, EC H2020 REF SOC, €73.214  
2016: Interuniversity agreement Sapienza-Zhejiang, University, € 5.500  
2015-2017: SGE Science and Global Education, EC Erasmus+, €13.110  
2015-2018: AMICO Mobility InComing Outgoing, EC Erasmus+, €50.000  
2015: Public Perception of Environmental Risk, EC DG ENV, €7.796  
2015: Interuniversity agreement Sapienza-Claremont, University, € 7.000  
2014: Interuniversity agreement Sapienza-Zhejiang, University, € 4.615  
2011-15: BIOMOT Biodiversity motivation, EC FP7 ENV2011, €326.463  
2011-13: LOCAW Sustainability at workplace, EC FP7 ENV2010, €198.519  
2013; Hospice environmental quality perception, Dept. DATA, €4.500  
2013: Interuniversity agreement Sapienza-Claremont, University, € 4.655  
2013: Food reputation map, Nestlé Italy SpA, €60.000  
2011: City reputation, Sapienza University of Rome, €9.000  
2009-11: Food reputation and food choices, Nestlé Italy SpA, €200.000  
2009-11: Flood risk communication, EC FP6 CRUE and ISPRA, €50.000



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2009: Visiting Professor, Université Paris Ouest, €4.590  
2008-10: Cilento National Park restorativeness, Municipality, €85.000  
2008-10: Urban safety, Italian Ministry PRIN2007, €35.800  
2008: IAPS2008 Congress, Public and private funds, €166.454  
2006-08: Environmental psychology, Italian Ministry PRIN2005, €18.000  
2006-07: Housing and Euro transition, Fineuropa/Impreme Co., €24.000  
2005: Political communication, University, €5.700

### **VISITING PERIODS**

Short periods at: Irvine University, Vermont University, Cornell University, Claremont Graduate School California, San Marcos University California (USA); ISCTE (Portugal); Instituto de Empresa (Spain); Aarhus University (Denmark); Tabriz University (Iran); Zhejiang University (China); EHT Zürich and Université Lausanne (Switzerland).

2010: 1 month at Université Paris Ouest (France) €4.590

2016: 2 weeks at Universidad Austral de Chile, Pontificia Universidad Católica de Chile, Universidad de Chile, Pontificia Universidad Católica de Valparaiso

### **MEDIA COVERAGE**

2004: Swiss radio (*Rete 2*, in Italian, on psychology and new technology)

2004: *Associated Press Television News* (Satellite, in English, on psychology and fashion)

2006: Italian TV (RAI 3, *Geo&Geo* format, on non-verbal communication, persuasion, lying)

2006: *Newton* magazine (Italian, on non-verbal communication, persuasion, lying)

2007: *Ok Salute* magazine (Italian, on non-verbal communication)

2007: Italian TV (RAI 3, *Geo&Geo* format, on hand gesture)

2007: *Corriere della Sera* newspaper (Italian, on environmental psychology)

2007: *Grazia* magazine (Italian, on environmental psychology)

2008: Italian radio (RAI Radio1, on psychology and clothing)

2008: Italian TV (RAI1 TG1 national news and RAI3 TG3 regional news on the 20<sup>th</sup> international biennial conference IAPS2008)

2008: Italian TV (RAI2 "mattina in famiglia", "chi sono chi sembro" format on personal objects and personality, first 2 issues)

2008: Round Table (and TG5 news interview) on the launch of [www.BeautifulPeople.net](http://www.BeautifulPeople.net) social network

2009: *Salute* in *la Repubblica* (Italian, on a Nestlé funded research project about food reputation)

2010: *Ok Salute* magazine (Italian, on non-verbal communication)

2011: *Whole Living* magazine (USA, on hand gestures communication)

2011: *Airone* magazine (Italian, on bodily contact and interpersonal distance).

2011-12: "Icône" format in RAI5 network (Italian, on bodily communication): permanent expert guest in each episode on a specific person (16 episodes on different public personages).

2012: *Il Tempo*, *La Nazione*, *Il Resto del Carlino*, *Il Giorno* newspapers and several other specialized headings such as Mark-up or radio format such as "The other planet" on Radio 24 (Italian, on a Nestlé funded research project about food reputation).

2013: *Airone* magazine (Italian, on Environmental Psychology)



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2014: *Mente e Cervello* magazine (Italian, on Identity and Place)  
 2014: magazine *Specchio Economico* (italian, on Food Reputation Map)  
 2014: Italian TV (RAI1, *Unomattina Verde*, Food Reputation Map)  
 2015: English internet <http://www.citylab.com/navigator/2015/10/why-loving-your-city-makes-you-vulnerable-in-a-disaster/413404/> (30 October 2015, news on a JEP article on place attachment and environmental risk)  
 2017: *Blog* 93% comment on bodily communication  
 2017: *D.it la Repubblica* interview on vintage in fashion  
 2018: *Frate Indovino* magazine (Italian, on body uses in advertising)  
 2018: *Vanity Fair* (Italian, on sea landscapes restorativeness)

**PROFESSIONAL CAREER**

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- Date
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  - Role
- Main responsibilities

2006 –  
 Consultancy companies  
 Senior external consultant  
 Scientific supervision and coordination for assessment centres or individual assessments or coaching (e.g., INAIL; IMAIE)

1998 – 2008  
 SHL Italy  
 Senior associate consultant  
 Collaboration, and occasionally coordination, for international projects on individual assessment, development centre, executive coaching (main clients: UBS, Banca del Gottardo, Gruppo Generali, Amex, Gambio, Philip Morris, BAT, Pitney Bowes, GSK, Nobel Biocare, Ericsson; delivery in several EU countries with middle or top management from all over the world in Italian or English)

1993 – 1998  
 SHL Italy  
 Junior associate consultant  
 Collaboration for: National projects on Selection; National projects on Assessment Centre; Data analyses and products development (main clients: Alenia, FS, INPS, Ipercoop, Montell, RAI, and several public administrations, banks, insurances)

1992 – 1998  
 Managerial Training Centre, Chamber of Commerce, Bologna (Italy)  
 Trainer  
 Teaching in training programmes on psychology of selling

1991 – 1993  
 ACRI (Italian Association of Saving Banks)  
 Junior associate consultant  
 Collaboration in Assessment Centre; Teaching in training programmes on psychology of communication, selling, HR management

1994 –  
 Lazio region (Italy)



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- Role
- Main responsibilities

Italian Chartered Psychologist  
Member of the regional board for privacy, advertising and new technologies (2000-2002)

**LANGUAGES**

FIRST LANGUAGE

Italian

OTHER LANGUAGES

English (very good speaking, reading, writing)  
French (sufficient speaking and reading, basic writing)  
Spanish (basic reading and speaking)  
Latin (basic reading and writing)

I authorize personal data for internal use only.

Rome, 01.12.2018

Prof. Marino Bonaiuto